

# CAPABILITY STATEMENT | DESIGNOSAUR BRAND STUDIO

At Designosaur Brand Studio, we are committed to creating wildly happy designs that do good for people and the planet. We are here to listen, collaborate, and deliver creative solutions that align with your policies and project goals.

**Projects:**  
**4100+ Creative Projects** successfully delivered in Queensland

**Experience:**  
**25 years in visual communication**

**Regions:**  
**75% Queensland**  
NSW  
Victoria  
South Australia  
Northern Territory  
The Solomon Islands  
International Reach

**Clients:**  
**Queensland Government City & Rural councils**  
Private Sector businesses  
NFP & Social Enterprises

**Specialisation:**  
Children | Community | Creative Education | Environment | Health

**Values:**  
**Creativity, Competence, Honesty & Benevolence.**

## Services:

**1. Branding & Identity** From logo design to full brand strategy, we craft visual identities that reflect the values and mission of your organization.

**2. Experience Design** We create immersive, memorable experiences, from event branding to UX/UI solutions.

**3. Storytelling & Content Creation** We build compelling narratives and multimedia campaigns that resonate and inspire.

**4. Creative Workshop Facilitation** Our workshops empower teams through co-design, collaboration, and discovery, driving real-world change.

**5. Creative Project Management** With a focus on collaboration, efficiency, and sustainability, we deliver creative projects on time, within budget and with measurable ESG impact.

## Team:

At Designosaur Brand Studio, our scalable team is a dynamic blend of **local, multi-disciplinary freelance professionals** who are digitally connected through industry-standard project management frameworks and secure cloud-platforms and united by a shared commitment to sustainability, creativity, and social good.

We have access to:

- 3 x Graphic Designers & Illustrators
- 2 x Copywriters & Content Specialists
- 2 x Digital UI/X Designers & Developers
- 3 x Photographers & Videographers
- 2 x Creative Workshop Facilitators

## Approach:

We approach every project with a blend of **old-school getting to know you with modern digital practices and 25 years of robust creative business operations.** We're not just about making things look good; we're about making things comfortable, understood and seamless through the process of development and delivery.

## Method:

We license the research-informed **Creative Growth Loop Method** from our parent company Designosaur Concepts Pty Ltd and sibling business Deliberate Wonder.

## Artificial Intelligence:

Like any new and exciting technology, we believe AI will be taken up with varying degree of understanding and applied with varying degrees of success. Our commitment to AI extends to informed and careful application with an **ethic of applying the technology for social good.**

## Scalability:

We access a pre-qualified and ever growing network of trusted creative professionals, freelancers, and production subcontractors. Our partners uphold the highest standards of professionalism, ethical practice, and sustainability. All **subcontractors maintain public liability and professional indemnity insurance**, ensuring compliance with industry standards.

## ESG:

We are proud of the decades long ESG policies and practices we refine and keep in place to ensure we keep **people and planet at the heart** of all our business activities. We collaborate with production partners who hold **environmental certifications and adhere to ethical practices.** This includes secure, responsible **supply chains that prioritize local manufacturing and sustainability.** Our network boasts memberships in respected industry organizations such as AGDA and DIA, with production partners certified by bodies including QSEC, BCorp, SPG (Sustainable Green Print), and quality assurance frameworks such as ISO14001 and JAS-ANZ.

This approach ensures that deliverables meet both environmental and quality standards, providing you with the assurance that every project not only looks good but does good before, during and after delivery.

## Feedback:

At any phase during a project, we will listen and respond to your feedback and any concerns as they arise. In fact, we've built a **feedback loop** with multiple touch points into our process.



## CONTACT:

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## Give back:

We **donate an average 19.3% of our work week** to purpose led organizations. We proudly support by putting our creative minds and hearts to the task.

**WILDLY HAPPY DOING GOOD**